YELLO DYNO®

PROTECTING CHILDREN FROM CHILD PREDATORS



One out of five children you know will encounter a child predator.

CurriculaSafety Skills For A Lifetime

- Safety Party! (PreK-1)
- Yello Dyno Sez! (Grade 2)
- Can't Fool Me! (Grades 2-3)
- Tricky People! (Grades 4-5)
- Play It Safe On The Internet (Grades 4-6)
 - Parent/Community Components
 www.YelloDyno.com/
 C_Child_Protection_Curric.html

TrainingWorkshops and Conferences

- Curricula Training
- State and National Conventions
- Parent/Community Workshops

www.YelloDyno.com/ Training_Workshops_Conferences.html

Products DVDs, CD, Print

- Student Support Materials
- Parent Support Materials
- Teacher Support Materials

www.YelloDyno.com/YelloDynoSecure/ orderform_educator.html Yello Dyno arms educators with non-fearful, musically-driven curricula, products, and training needed to teach children (ages 4-12) how to avoid becoming victims of abusers, bullies, abductors, violent kids, drug pushers, Internet stalkers, and sexual predators.



The Yello Dyno Safety Party Curriculum and the Yello Dyno puppet
(Puppet sold separately.)

OVER 3 MILLION CHILDREN SAFER SINCE 1987

A child who does not feel safe, cannot learn.

THE YELLO DYNO METHOD"

Identifies Deceptive Behavior • Restores Instincts & Feelings • Builds Self-Confidence



Dear Educator,

Thank you for your interest in Yello Dyno. From disruptive behavior to school shootings – today's educators face unprecedented obstacles to their desired goal of educating children. Child victimization, in its various forms, is at the root of most student problems.

A child who does not feel safe, cannot learn. A child who does not recognize harmful behavior, cannot stay out of harm's way. Issues of child abuse and abduction, drug abuse, peer pressure, bullying, Internet safety, sexual abuse, and violent kids are age-appropriately addressed through The Yello Dyno MethodTM.

Since 1987, Yello Dyno programs and educational tools have been used in thousands of North American schools to help teach children safety skills to protect them from child predators. For the children's sake and yours, please visit our website, www.YelloDyno.com or give us a call at 888-935-5639 x104.

Yello Dyno = Safe Kids = Safe Schools

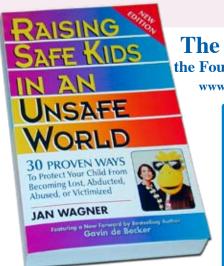
Yours for child safety,

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The Yello Dyno MethodTM, the core of our curricula, is scientifically based on the Nobel Prize-winning brain research of Dr. Roger Sperry, and the internationally recognized research on children in crisis of Dr. Bruce Perry. This method empowers children to protect themselves from becoming victims of people who mean them harm. It works in real life because the information is stored in the part of the brain that activates in the "fight or flight response" and kids act to stay safe.

Training for educators, curricula and professionally developed products are all included in the Yello Dyno program. The memory-enhanced music and the award-winning DVDs catch the attention of even the most difficult students. And the easy-to-follow teacher scripts and PowerPoint presentations make teaching difficult subjects easy and highly effective. In fact, the effortless retention of knowledge has led some teachers to wish Yello Dyno helped them in all their subjects.

http://www.YelloDyno.com/Yello_Dyno_Method_Description.html



The Indispensable Handbook the Foundation Knowledge for the Curricula

www.YelloDyno.com/html/bookhome.html



TRICKY PEOPLE

To explain child predators in a child's language, we created the term "Tricky People!" It means anyone — no matter how well the child knows them — who uses deceptive and manipulative behavior that means them harm. Even a peer who makes them feel uncomfortable or unsafe alerts the child to the possibility of being tricked by a "Tricky Person."

THE YELLO DYNO CURRICULA

To learn more visit www.YelloDyno.com

SAFETY PARTY! Grades PreK -1



Presented in a traditional fashion or as a PowerPoint presentation, the fully scripted Safety Party uses bright visuals, two scenes from the *Can't Fool Me!* DVD, and entertaining songs to help young children relax and laugh as they learn nine life-saving safety lessons.

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YELLO DYNO SEZ! Grade 2

Using the "Simon Says" approach with music and song, Yello Dyno's key safety rules are integrated happily and deeply into a child's memory. Valuable emergency information is learned, such as how to dial 911 and what to say so it is not considered a prank call. Ten key lessons are taught.

CAN'T FOOL ME! Grades 2-3



Presented in a traditional fashion or as a PowerPoint presentation, this curriculum includes five scenes from Yello Dyno's award-winning *Can't Fool Me!* DVD. Kids love to act out the scenarios and discuss how they would use the Yello Dyno Safety Rules to keep safe. Ten key safety lessons are taught.

PLAY IT SAFE ON THE INTERNET! Grades 4-5-6



Lessons woven throughout a true Internet story wake up children to online danger, and the happy ending eases them into discussion. Twenty invaluable safety lessons and six Red Flags for Internet Safety are taught. Fundamental safety rules are also reviewed through this fully scripted PowerPoint presentation with imbedded DVD.



TRICKY PEOPLE! Grades 4-5

With three songs and six scenes from Yello Dyno's award-winning *Tricky People!* DVD, this fully scripted PowerPoint presentation teaches children the five Red Flags to spot people who mean them harm, including peers pressuring them to use alcohol, drugs, and cigarettes. This curriculum covers more advanced concepts, and teaches fifteen safety lessons plus five Red Flags for Personal Safety.

PARENT WORKSHOP Raising Safe Kids in an Unsafe World

The parent workshop is designed to inform and help parents reinforce the knowledge with their children. They learn the eight Red Flags for identifying a child predator, the seven Secrets for keeping children safe from seduction and abduction, and fifteen powerful Personal Safety Rules to teach their children. Internet stalking and bullying are also addressed.

Download FREE Curriculum www.YelloDyno.com

It works in real life.

"There was an attempted kidnapping of a nine-year-old boy here in Lubbock. He informed the police that he used his Yello Dyno skills he learned in school to get away from the perpetrator. It's a blessing to hear how the Yello Dyno program saved this child from the unthinkable."

- Sara Wilson, Safe and Drug Free Specialist, Lubbock ISD, TX

"We have used the Yello Dyno Program in Community School District 20 for the past seven years...We would highly recommend the Yello Dyno Program to any school who is looking for a proactive plan to protect their children from people meaning them harm."

- Vincent Grippo, former Senior Superintendent, Community School District 20, Board of Education, City of New York

www.yellodyno.com/Yello_Dyno_Curricula_School_Testimonials.html





Scenes from the award-winning
Tricky People! and Can't Fool Me! DVDs

Research Based: "80% of the students tested demonstrated an increase in knowledge after one cycle of the Yello Dyno Curriculum."

- Robert Landry, Research and Educational Services

http://YelloDyno.com/html/research_yello_dyno.html/research







